



CLASSROOM COURSES

Corporate Intelligence Management

This innovative short course covers critical areas including the effective collection, analysis and communication of intelligence.

The course focuses on the strategic gathering of information, its analysis and development into commercial intelligence. Learners will understand how the use of intelligence can inform enterprise decision making, as well as designing targeted security initiatives.

There has never been a time when understanding and effectively managing corporate intelligence has been more crucial.

The workshop is available to all those who have a need to understand the risks and vulnerabilities of not actively engaging with all forms of corporate intelligence.

Core Content

- What is Commercial Intelligence?
- Intelligence, strategy & decision making
- OSINT (Open Source Intelligence)
- HUMINT (Human Intelligence)
- Intelligence & risk management
- Intelligence & the security function
- Controlling & communicating intelligence
- Intelligence report writing
- Legislation & compliance
- Information gathering
- Information analysis
- Grading intelligence
- The use of databases
- Intelligence cycles

COURSE INFORMATION



QUALIFICATION

PerpetuityARC Training certificate



WHO WILL BENEFIT

The course will be of immediate benefit to Security Managers, Security Supervisors or multi-tasked managers, and those seeking to develop their career in security management.



DURATION

2 Days